



Business Information on the Internet

Appleton Public Library Business Bibliography # 9

General Resources

Cooler by the Lake: Business -- www.cbtll.org/business/business.htm

A Northeast Wisconsin librarian's pick of the best local, state, and national business resources. This site focuses on Wisconsin, but also features sections on small business, taxes, investing, and marketing.

Librarians' Index to the Internet -- lii.org/search/file/business

An A-Z annotated guide to the best Internet resources, including over 70 business categories from accounting to zip codes.

APL QuickRef: Business -- www.apl.org/quick/business.html

The Appleton Public Library's quick links to popular business web sites.

Companies

Business and Company Resource Center -- www.apl.org/databases.html

This extensive resource provides company profiles, company brand information, rankings, investment reports, company histories, chronologies, and articles from thousands of periodicals. To use this site from outside the library, you will need an Appleton or OWLSNet library card.

Hoovers Online -- www.hoovers.com

Provides "company capsules" for thousands of public and private companies.

SEC Filings & Forms (EDGAR) -- www.sec.gov/edgar.shtml

Full-text access to corporate filings required by the U.S. Securities and Exchange Commission.

PR Newswire-- www.prnewswire.com

Up-to-the-minute international business and industry-specific news.

Investing

Bloomberg -- www.bloomberg.com

Full-service investing site covering news, stocks, bonds, currencies, and commodities.

Motley Fool -- www.fool.com

Popular site offering investment information, tools and advice.

Yahoo Finance -- finance.yahoo.com

Up-to-the-minute business and financial news, stock research tools, industry reports, and much more.

MorningStar.com -- www.morningstar.com

Stock and mutual fund information and investment tools from the Morningstar investment research firm.

APL QuickRef: Investing -- www.apl.org/quick/invest.html

Quick links to the top investing sites and tools.

Publications

Proquest Newspapers -- www.apl.org/databases.html

Proquest provides full-text articles from hundreds of regional, national, and international newspapers. To use this site from outside the library, you will need an Appleton or OWLSNet library card.

Free Management Library -- www.mapnp.org/library/

Links to free on-line resources relevant to both for-profit and nonprofit organizations about key business and management topics.

NewsDirectory.com -- newsdirectory.com/news/magazine/business/

Well-organized listing of links to business magazines arranged by subject, including business, financial management, sales & marketing, small business, and more.

Bizjournals.com -- www.bizjournals.com

Provides access to current and archived news stories from over 40 local business journals.

Statistics

Bureau of Labor Statistics -- stats.bls.gov

The BLS oversees a vast collection of current and historical economic data on employment, unemployment, productivity, occupations, industries, demographics, consumer and producer price indexes, and more.

BizStats.com -- bizstats.com

BizStats provides easy access to a large number of statistics relating to both large and small businesses.

Wisconsin

Wisconsin Department of Commerce -- www.commerce.state.wi.us

Commerce is the “state’s primary agency for delivery of integrated services to businesses.” Their web site includes information on starting, expanding, and financing businesses, state laws and regulations, licensing and permits, and much more.

Corporations Home page -- www.wdfi.org/corporations

Part of the Department of Financial Institutions, this site provides information and forms on creating corporations, limited partnerships, limited liability companies, and more.

BusinessLaw.gov -- www.businesslaw.gov/viewstate.cfm

This site provides legal and regulatory information for small businesses in Wisconsin.

Small Business

EntreWorld -- www.entreworld.com

One of the top online resources for small business owners, providing useful information, guidance, and contacts for those starting or growing a small business.

Wisconsin Small Business Administration -- www.sbaonline.sba.gov/regions/states/wi/

The Wisconsin SBA provides financial assistance, training and counseling, links to business opportunities, and news updates of concern to Wisconsin small business owners.



Reasonable accommodations for persons with disabilities will be made upon request and if feasible.

Appleton Public Library / 225 N. Oneida Street / Appleton, WI 54911 / **www.apl.org**

Reference/Information (920) 832-6173

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