



# Specialized Business Directories

Appleton Public Library  
Business Bibliography # 3

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## Reference Collection

- R  
362.1  
Ame      **American Hospital Association Guide to the Health Care Field.**  
American Hospital Association.  
Directory of hospitals and health-related organizations. Includes statistical data.
- R  
368.025  
Ins      **Insurance Almanac.**  
Underwriter Printing and Publishing Co.  
Directory of U.S. insurance companies. Includes officers' names and territory covered.
- R  
368.1  
Bes      **Best's Key Rating Guide: Property-casualty.**  
A.M. Best Company.  
Reports on the financial condition of the property/casualty insurance industry.
- R  
368.3025  
Ame      **Best's Key Rating Guide: Life-Health.**  
A.M. Best Company.  
Information on life insurance companies, rankings, ratings, and financial statistics.
- R  
381.142  
Pal      **Catalog of Catalogs VI.**  
Woodbine House.  
Companies marketing products through catalogs.
- R  
658.827  
Bra      **Brands and Their Companies. (2 volumes)**  
Gale Research Inc.  
A guide to consumer-oriented brand names with addresses of their manufacturers or distributors.

## Business Collection

- R  
332.1  
Tho      **Thomson/Polk North American Financial Institutions Directory.**  
Thomson Financial Pub.  
A directory of banks in the United States, Canada, the Caribbean, Central America, and Mexico.
- R  
381  
Dir      **Direct Marketing Market Place.**  
Hilary House Publishers.  
Directory of the direct marketing industry.

- R  
381.2  
Ame  
**American Wholesalers and Distributors Directory.**  
Gale Research, Inc.  
A comprehensive guide offering industry details on more than 27,000 wholesalers and distributors in the United States.
- R  
381.456413  
Tho  
**Thomas Food & Beverage Market Place.** (3 volumes)  
Grey House Pub.  
Buyer's and seller's guide to the food industry: supermarket and convenience store chains, wholesalers, exporters, importers.
- R  
658.46  
Con  
**Consultants and Consulting Organizations Directory.** (2 volumes)  
Gale Research Co.  
Contains directory data and descriptions of more than 20,000 consulting firms and independent consultants.
- R  
658.87  
Bon  
**Source Book of Franchise Opportunities.**  
Dow Jones-Irwin.  
In-depth information on U.S. and Canadian franchisors.
- R  
658.87  
Dir  
**Directory of Franchising Organizations.**  
Pilot Books.  
Information about companies offering franchise opportunities and investment needed.
- R  
658.87  
Fai  
**Fairchild's Retail Stores Financial Directory.**  
Fairchild Publications.  
Financial information on a variety of retail establishments.
- R  
659.112  
Adv  
**The Advertising Red Books. Advertisers.** (2 volumes)  
LexisNexis.  
Provides a comprehensive overview of 14,000 companies in the U.S. and Canada.
- R  
670  
Reg  
**Regional Industrial Buying Guide North Central Tri-State.**  
Thomas Regional Directory Co..  
Regional directory of industrial manufacturers and suppliers. Aids in locating suitable manufacturers, distributors, manufacturers' representatives and service companies.
- R  
676  
Loc  
**Lockwood-Post's Directory of the Pulp, Paper and Allied Trades.**  
Miller Freeman Publications, Inc.  
Information on U. S. and Canadian pulp and paper manufacturing and converting industries, paper and paper products, paper merchants and distributors, paper stock buyers and sellers, and mill equipment and supply sources.



Reasonable accommodations for persons with disabilities will be made upon request and if feasible.