



U.S. Corporate Directories

Appleton Public Library
Business Bibliography # 2

The library holds current editions of the following directories. Most are located in the Business Collection.

- R
332.6-
332.6722
Mer
Mergent Manuals: Bank & Finance, Industrial, Public Utility, Transportation, OTC Industrial, OTC Unlisted.
These volumes provide more in-depth information on company history and detailed financial statistics for 22,000 corporations.
- R
338.7
D
D & B Business Rankings. Dun & Bradstreet, Inc.
Public and private businesses ranked within industry category and state.
- R
658.065
Dun
D & B Million Dollar Directory: America's Leading Public & Private Companies. Dun's Marketing Services.
Volumes 1-3: alphabetic volumes. Business descriptions on 160,000 U.S. businesses with 180 or more employees, \$9 million or more in sales volume, or net worth greater than \$500,000. Includes address, phone number, sales volume, employment size, SIC codes, company officers, state of incorporation. Volumes 4 and 5 cross-reference businesses by industry classification and geography.
- R
658.1145
Dir
Directory of Corporate Affiliations. National Register Pub. Co.
"Who owns whom, the family tree of every major corporation in America."
- R
658.1145
Sta
Standard & Poor's Register of Corporations, Directors and Executives. Standard & Poor's Corp. Volume 1
Information on over 75,000 corporations providing addresses, phone numbers, officers and directors names, stock exchange(s) on which a company's stock is traded, short description of products/services, NAIC codes, annual sales and number of employees.
- R
658.827
Bra
Brands and Their Companies. Gale Research.
A listing of 420,000 brand names with addresses and phone numbers of their manufacturers.
- R
659.058
Sta
Standard Directory of Advertisers. National Register Pub. Co. (2 volumes)
A guide to over 13,500 companies that spend a minimum of \$200,000 on national and regional advertising. Lists companies in 54 product classifications. Includes a company's advertising agency, time and amount of appropriations, advertising media, key management personnel and type of business.

- R
670
Tho **Thomas Register of American Manufacturers.** Thomas Pub. Co. (Vol. 25-27)
Covers over 156,000 U.S. manufacturing companies. Gives address, phone number, asset ratings, company executives. Location of branches, plants, and product line. A brand name index is included in volume 24.
- R
670.025
Ill **Illinois Manufacturers Directory.** Manufacturers' News, Inc.
Annual publication listing 23,000 manufacturers and processors in Illinois. Cross-referenced by geography, product and SIC codes.
- R
670.025
Mic **Michigan Manufacturers Directory.** Manufacturers' News, Inc.
Annual publication listing over 18,000 manufacturers in Michigan. Cross-referenced by geography, product and SIC codes.
- R
670.025
Min **Minnesota Manufacturers Register.** Manufacturers' News Inc.
Annual publication listing 11,000 manufacturers in Minnesota. Cross-referenced by geography, product, and SIC codes.
- CD-ROM **American Business Disc.** American Business Information, Inc.
Business database providing addresses, phone numbers, plus limited additional information on U.S. companies. Can be searched by company name, geographic area, type of business (yellow pages headings) or SIC code.

Online Resources

Good starting points for finding business information on the internet are:

Appleton Public Library QuickRef business page at:
www.apl.org/quick/business.html

Cooler by the Lake, Northeastern Wisconsin Librarians' Field Guide to the Web business page at:
www.cbtl.org/business/business.htm

Business and Company Resource Center is a subscription database from Gale Group available from the Appleton Public Library homepage at www.apl.org. This is a fully integrated resource bringing together company profiles, brand information, rankings, investment reports, company histories, chronologies and periodicals. Search this database to find detailed company and industry news and information.



Reasonable accommodations for persons with disabilities will be made upon request and if feasible

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Reference/Information (920) 832-6173

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