

This pamphlet contains statistical information for Appleton Public Library. All statistics are for the year 2014. The library cooperates with the Wisconsin Department of Public Instruction (DPI) and, in turn, the Institute of Museum and Library Services (IMLS), which develops and compiles national public library statistics for the United States. Appleton Public Library provides this information so that policymakers, funders, trustees, and librarians can identify trends in the country's library services.

Performance indicators are included for their potential application to library services planning and usefulness as general indicators of library service. Further information on survey methodology and the application of these statistics may be found through DPI's website at pld.dpi.wi.gov/pld_dm-lib-stat.

Collection – Total Holdings	499,793
Books in Print	263,551
Downloadable E-Books	125,699
Audio Materials	32,824
Downloadable Audio	37,304
Video Materials	35,828
Downloadable Video	1,035
Serial Subscriptions (Including Periodicals and Newspapers)	416
Databases (Total)	73
Appleton Public Library	24
Outagamie Waupaca Library System	3
Wisconsin	46
Other Material	3,063

**What can you find at
Appleton Public Library?
(2014)**

- 263,551 Books (23,397 added in 2014)
- 35,828 Videos (5,211 added in 2014)
- 32,824 Audios (2,490 added in 2014)
- 55 Public Internet Computers
- 73 Databases
- 125,699 E-Books
- 416 Magazines and Newspapers
- 997 Children's Programs
- 17 Children's Drop-in Activities
- 140 Young Adult Programs
- 1 Young Adult Drop-in Activities
- 276 Other Programs
- 0 Other Drop-in Activities
- 86,600 Square Feet



Appleton Public Library
225 N. Oneida St.
Appleton, WI 54911

(920)832-6170

www.apl.org/

ANNUAL REPORT OF LIBRARY STATISTICS

Appleton
Public Library

Appleton Public Library • 2014 Statistics

General

Branches	0
Bookmobiles	0
Registered Borrowers	96,444
Resident	56,118
Nonresident	40,326
Population	73,463
Extended County Population	116,668
Square Footage	86,600

Circulation – Total 1,274,136

Children's	517,697
Other	756,439

Other Transactions – 2014

Library Visits (Actual Count)	524,918
Reference (Actual Count)	104,222

Programs – Total 1,413

Children's	997
Young Adult	140
Other	276

Program Attendance – Total 48,422

Children's	33,135
Young Adult	8,794
Other	6,493

Program / Attendance Comparison



Drop-in Activities – Total 18

Children's	17
Young Adult	1
Other	0

Drop-in Activity Participation – Total 4,947

Children's	4,945
Young Adult	2
Other	0

Drop-in Activity / Participation Comparison



Downloadable Content

Books	125,699
Audio	37,304
Video	1,035

Service Hours

2014 (Main, Branches, & Bookmobiles)	3,458
Winter 38 weeks, 70 hours per week	
Summer 14 weeks, 57 hours per week	

Internet Access – 2014

Internet Computer Uses	75,812
Public Access Internet Computers	55
Wireless Internet Access Uses	7,276

Interlibrary Loans

Borrowed (Received)	147,218
Loaned (Provided)	164,170

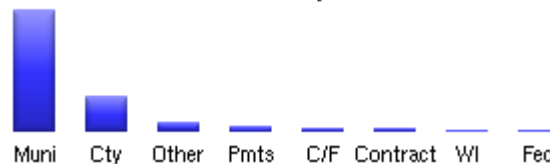
Staff – Total 57.03

FTE Librarians	15.10
With an MLS Degree	15.10
Other Librarians	0.00
Other Staff	41.93

Income – Total \$4,493,222

Municipal	\$3,159,756
County	\$902,006
Other County Payments	\$126,323
State	\$24,500
Federal	\$1,200
Contract	\$30,000
Funds Carried Forward	\$34,867
Other	\$214,570

Income Comparison



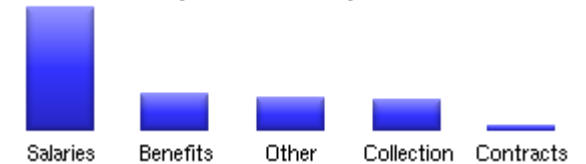
Capital Revenue – Total \$0

Municipal	
County	
State	
Federal	\$0
Other	

Expenditures – Total \$4,419,288

Salaries	\$2,419,884
Benefits	\$696,424
Collection – Total	\$605,686
Print Materials	\$335,080
Electronic Materials	\$114,424
Audiovisual Materials	\$147,313
Other Materials	\$8,869
Contracts (Services from Other Libraries)	\$63,527
Other Operating Expenditures	\$633,767

Expenditure Comparison



Annual Performance Indicators (2014)

Circulation Per Capita	10.921
Collection Holdings Per Capita	4.284
Collection Turnover Rate	2.55
Expenditures Per Capita	\$37.88
Income Per Capita	\$38.51
Visits Per Capita	4.50