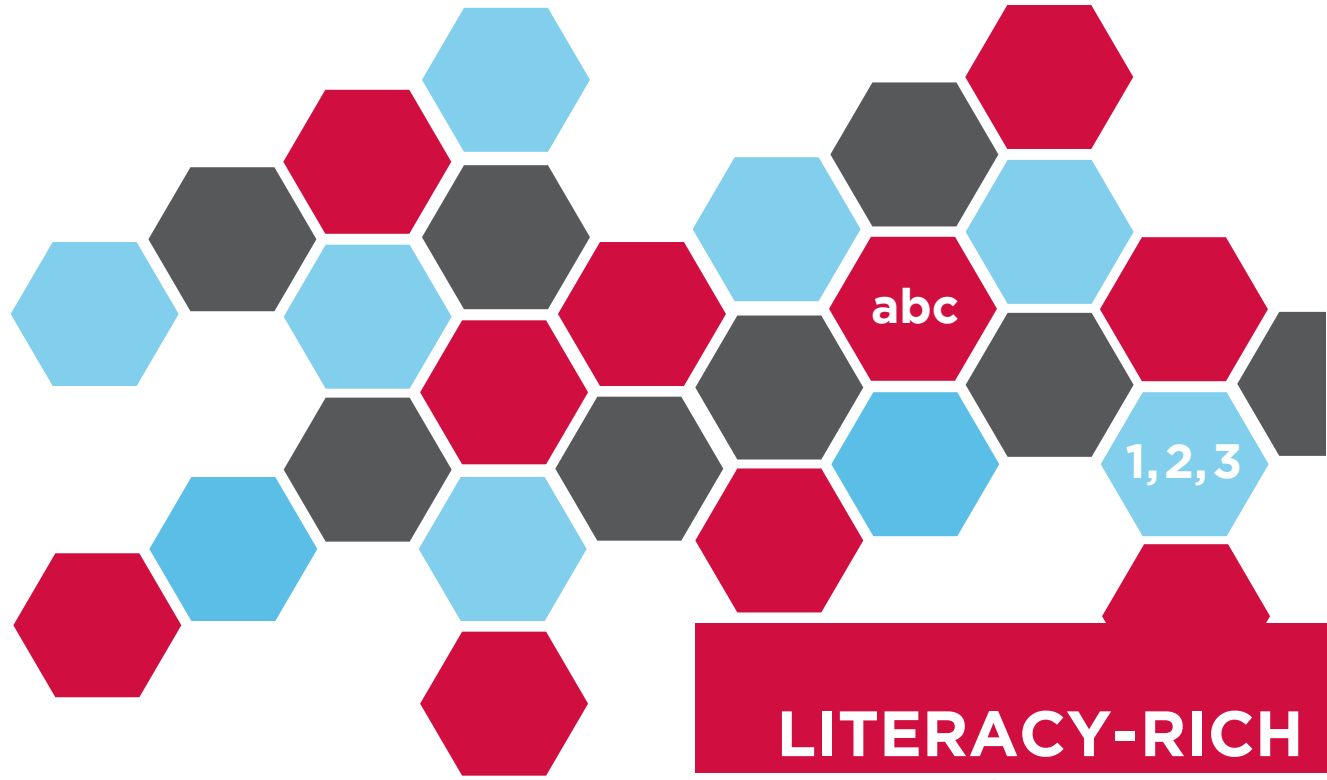


LITERACY-RICH CHECKLIST

- Reach Out and Read Posters/Banners
- Photos showing families reading together
- Oversized read-aloud books
- Wipeable child-sized furniture
- Coloring sheets
- Poster of age-specific tips for parents
- Brochure display; library information, bookmarks, reading tips
- Gently-used books for shared reading



LITERACY-RICH ENVIRONMENTS





LITERACY-RICH ENVIRONMENTS

Reach Out and Read program sites recognize that literacy awareness and encouragement starts even before the appointment begins, in waiting areas and exam rooms.

An integrated literacy-rich waiting room space reinforces the other two arms of Reach Out and Read, the literacy advice of the health care professional and the book the child takes home. This makes for a cohesive, strong message of the importance of literacy from the moment the family enters the clinic until the end of their visit.



HOW TO CREATE A LITERACY-RICH WAITING ROOM...

- Designate a special reading area for children which could include a rug, child-friendly table and chairs and a place for books.
- Provide gently-used books for patients or siblings to take home.
- Decorate your walls with posters or photos of families reading together, book covers or other children's art.
- Display children's or parenting magazines.
- Post information about your local library and local adult literacy programs.
- Provide age-specific reading tips that the parent can take home with them.
- Turn off the TV.



GREAT! WHO CAN HELP US?

- Your local library.
- Volunteers! Advertise the opportunity in newspapers, libraries or online networks.
- A photographer may (or could) donate photos of children or families reading.
- Art students or artists can create murals with literary themes.

