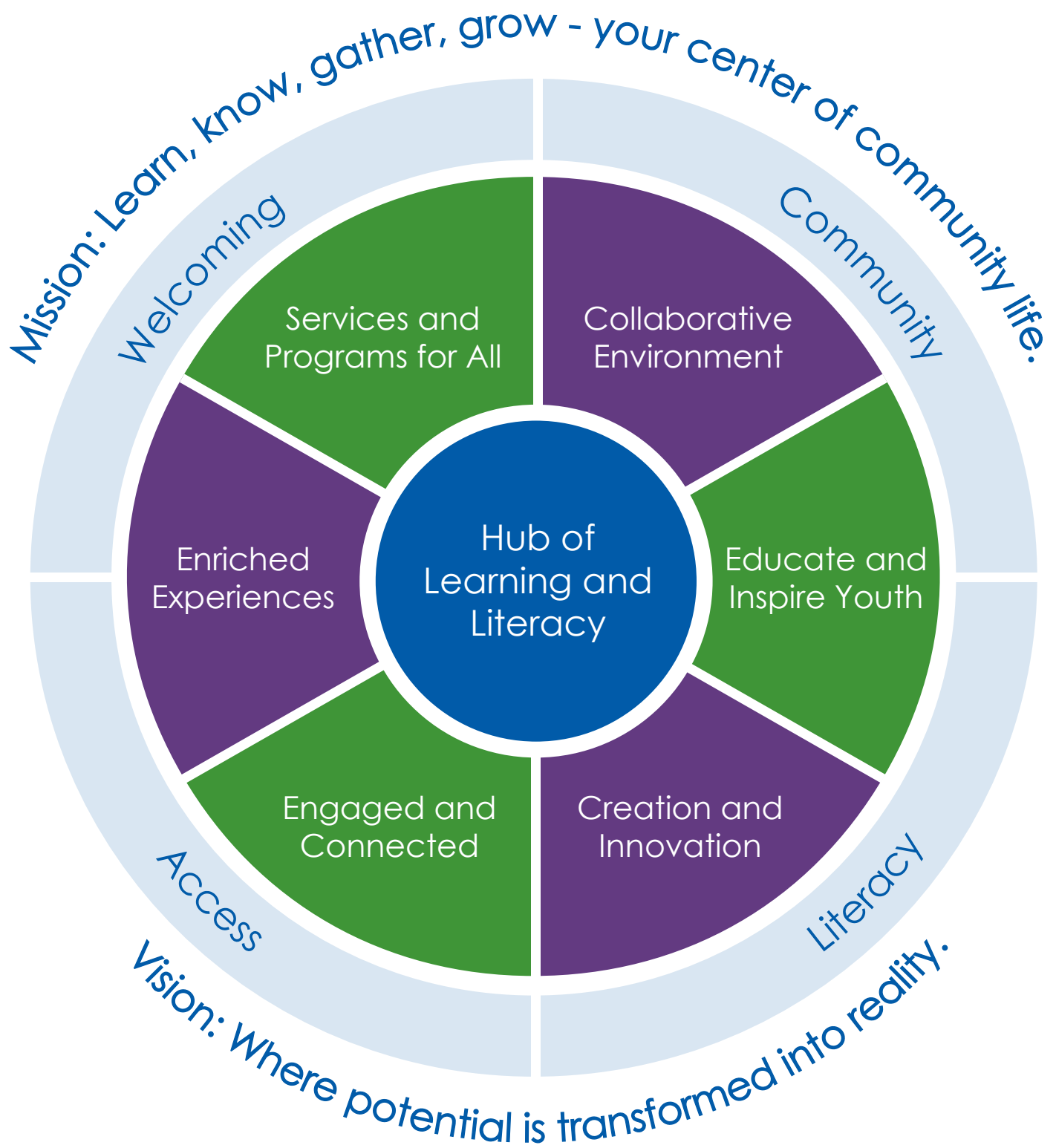


Appleton Public Library Strategic Plan

Vision, Mission, Values and Pillars



Organizational Values

Welcoming

Everyone belongs here.

Community

The library is essential to every person and organization achieving their goals.

Literacy

The City of Appleton is the city of literacy and learning.

Access

The library is accessible physically, culturally and intellectually.

Strategic Pillars

Hub of Learning and Literacy

We support and sustain education for all ages.

Collaborative Environment

We connect with partners to share knowledge and information.

Educate and Inspire Youth

We ensure that children and teens find a supportive place for their futures.

Creation and Innovation

We are a platform that sparks discovery, development and originality.

Engaged and Connected

We focus on how to make a difference in people's lives.

Enriched Experiences

We provide experiences that are timely, inclusive and aligned with community interests.

Services and Programs for All

We give our community opportunities for growth, self-instruction and inquiry.