

# E-seed Resources

Appleton Public Library has print and online resources available to assist entrepreneurial endeavors.

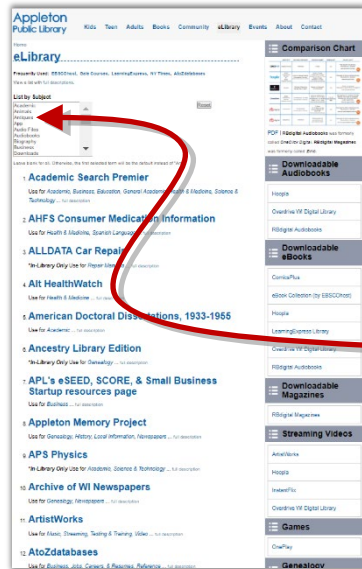
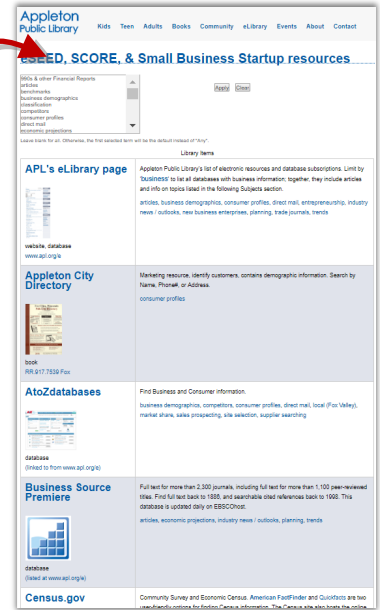
## E-seed page

[www.apl.org/business](http://www.apl.org/business)

A good place to start: the E-seed page guides you to print and electronic resources useful to entrepreneurs.

Filter by your need: for example, 'sales prospecting' or 'benchmarks.'

Print items (books, journals, etc.) are available in the Appleton Public Library building. Online resources are available 24/7 with your Library Card. State and Federal government websites are free and open to all.



## eLibrary page [www.apl.org/e](http://www.apl.org/e)

This page lists all the electronic resources for which the Library has purchased access for its cardholders. These resources that otherwise would cost a great deal of money are free to you with your Library Card.

This **eLibrary page** lists all of the Library's electronic resources. You will find more than just business databases at [www.apl.org/e](http://www.apl.org/e), so be sure to use the filter to more quickly find what you need.

[www.apl.org/e/full](http://www.apl.org/e/full) contains full descriptions of what is included in each database; you can also filter by 'business' to only see business-related resources. *Link to this page at the top of [www.apl.org/e](http://www.apl.org/e) ("View a list with full descriptions").*

## Getting a Library Card

Wisconsin residents may get a free library card for any Wisconsin library system\* with photo ID and official proof of your current Wisconsin address. If the address on your driver's license or state ID is current, that's all we need to see.

\*Appleton is part of the OWLS library system (Outagamie Waupaca Library System).

